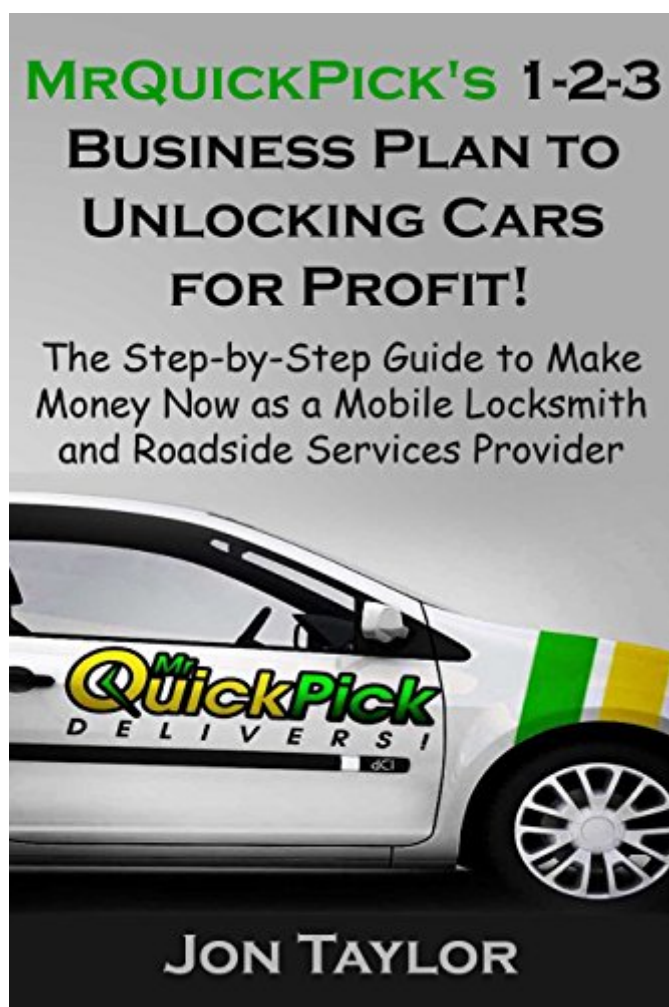


The book was found

MrQuickPick's 1-2-3 Business Plan To Unlocking Cars For Profit!: The Step-by-Step Guide To Make Money Now As A Mobile Locksmith And Roadside Services Provider





Synopsis

Did you ever wonder how much money the person who just unlocked your car actually makes for a living? He just charged you \$60 for thirty seconds of actual work, but surely he doesn't get to keep all of it, or does he? He must have overhead, a storefront, expensive equipment and years of training? Maybe—or just maybe he works from home, out of his car, with minimal tools and experience, advertising online and pocketing \$200-\$300+ per day. Perhaps he's knocking down six-figures a year, driving around town providing roadside services to other people who are trying to get to their "real" jobs (working for someone else). Meet Jon Taylor, founder of Quick Pick Lockout Service and MrQuickPick Lock & Road Service. A former hotel manager, Jon would often assist his guests with their automotive needs, calling on auto clubs to help with a tire change, dead battery or keys locked in a car. Sometimes it would take so long for help to arrive that he would simply grab some tools and do it himself. That's when he realized he could put his own business savvy and strong work ethic into starting and running his own "lock & road" service. His company, Quick Pick Lockout Service, would gross over half a million dollars in its first three years and, in the process, win AAA's prestigious Member's Choice Award for three consecutive years. What started as a small business venture unlocking cars with a friend quickly turned into a multi-state enterprise! He has since taken this model for success and helped numerous others (including disabled veterans, like himself) get into business for themselves as MrQuickPick licensees within their own hometowns. Now MrQuickPick takes you step-by-step through the entire process, covering everything from the tools and training to the successful marketing plan that enables this business model to thrive for practically anyone, anywhere!

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Customer Reviews

Good general information; however, it is ultimately a "pitch" to become one of this person's licensees. Nothing wrong with that, but clearly, he's not going to give away ALL the info needed to start this business since he gives enough to make you believe you can do it...with his help.

Excellent lesson in marketing!

Now I can get into my neighbors car and move it down the street just to play with him. Thanks.

Doesn't teach anything other than joining his franchise.

Very simple step by step instructions on how to be your own boss and make money. I highly recommend this book

Fantastic Book

A very ingenious idea. A good business be in for sure. The book is extremely well written and is perhaps one of the best books I've read in a while. 5 stars. 

Very good book has a lot of information on the business. I was hesitant to buy at first, but it's well worth every penny.

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